

TOYOBO Spirit ~ 9 Commitments

Values	TOYOBO Spirit ~ 9 Commitments	
Value the courage to try reaching beyond conventional limits ↓ Challenge	Think Ahead	Constantly look for changes and needs, and swiftly do what must be done
	Create	Approach our daily routines with a flexible mind and devise better ways to carry out our jobs
	Accomplish	Think of feasible ways to fulfill our work without compromising quality. Complete to the very end
Value a safe and secure workplace and solutions that surpass customers' expectations ↓ Reliability	Safety First	Priority on safety first for ourselves, our associates, and society
	Customer Satisfaction	Do our utmost to discern precisely what the customer wants and always stay one step ahead
	Factual Basis	Go to the actual worksite, verify the actual conditions, and identify the actual issue
Value individuality and diverse viewpoints ↓ Collaboration	Mutual Communication	Discuss issues with everyone involved regardless of their position in their company, the organizational structure, or the client's company until a mutually acceptable solution is found
	Diversity	Recognize the value of people with different opinions and backgrounds and work together to achieve high targets
	Providing Opportunities	People grow by trying, no matter if they succeed or fail. Provide opportunities to the next generation and learn for ourselves