

Provision and development of materials for next-generation mobility

Mobility Business Strategy Unit, TOYOBOMC Corporation



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Environmental issues to address

In the automotive industry today, there is demand for reducing emissions, electrifying vehicles, and using renewable materials to lower environmental impact.

As a group, we aim to develop and provide high-value-added products that contribute to solving the environmental challenges faced by our customers.

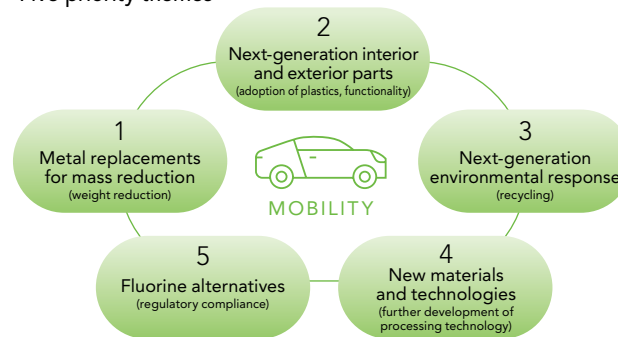
Background and objectives of establishing the Mobility Business Strategy Unit

TOYOBOMC Corporation (TMC) established a new organization, the Mobility Business Strategy Unit, in April 2024 to directly approach and collaborate with original equipment manufacturers (OEMs) on joint development projects. The mobility industry is experiencing rapid technological innovation and dramatic changes in its business environment, with new entrants from various industries and emerging manufacturers. TMC's mission is to never stop transforming, and this bold shift in thinking is also required for the mobility industry. The new unit aims to grasp the needs of OEMs from the early stages of development and work closely together to bring high-value-added products to the global market.

Five priority themes

The Mobility Business Strategy Unit has established five priority themes. Each of these themes serves to comply with increasingly stringent regulations, such as fuel efficiency standards and recycling ratio mandates, and forms the foundation of TMC's competitive advantage. Furthermore, achieving these themes not only contributes to solving environmental issues but also serves as a testament to its technological capabilities, directly enhancing its market value.

Five priority themes

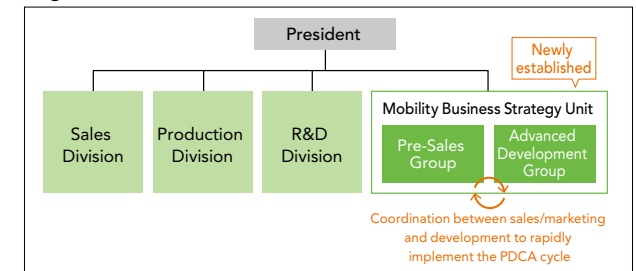


Operating structure

The Mobility Business Strategy Unit is a unified organization for sales and development, reporting directly to the president, and is

composed of specialists. This structure allows for swift decision-making and execution, enabling the unit to quickly leverage its accumulated technological expertise in response to the rapidly changing economic environment and global markets. In the mobility business domain of the TMC group, the unit has set a sales target of ¥100 billion by fiscal 2031.

Organization structure



Enhancing corporate value for both OEMs and Toyobo

In the past, there was a tendency to complete product development within the group. However, by moving away from this approach and collaborating with OEMs and other companies, we can create synergies that elevate the corporate value of both parties. Through these joint efforts, Toyobo group and OEMs aim to promote the development and widespread adoption of next-generation mobility solutions.