



February 9, 2012

Toyobo Co., Ltd.

## Strengthening Marketing Capabilities in Europe and China

With the objective of strengthening marketing capabilities in Europe and China, Toyobo has established Toyobo Europe GmbH (predecessor is the Toyobo Europe Office) and Toyobo China Co., Ltd. (predecessor is the Toyobo China Office). The details of these companies are as follows.

### Europe

Company name: Toyobo Europe GmbH (abbreviation, TEG)  
Establishment: September 1, 2011  
Address\*: Klosterstrasse 18, 40211 Dusseldorf, Germany  
Telephone\*: +49-(0)211-976229-10  
Facsimile\*: +49-(0)211-976229-29  
Lines of business: Manufacturing, processing, and sales of films and functional polymers, industrial materials, life science products, and textiles  
Representative\*: Yoshihisa Yokota, President

\*Same as the former Toyobo Europe Office

### China

Company name: Toyobo China Co., Ltd. (abbreviation, TCH)  
Establishment: September 27, 2011  
Address\*: Room 2003/2008, 20th Floor, Shanghai International Trade Center, 2201 Yan An Road (West), Shanghai 200336, China  
Telephone\*: +86-21-6270-7535/-7536  
Facsimile\*: +86-21-6270-7538  
Lines of business: Sales of films and functional polymers, industrial materials, life science products, and textiles  
Representative\*: Ryuji Ito, Chairman and Managing Director

\*Same as the former Toyobo China Office

As a result of the establishment of these companies, in addition to their activities heretofore of providing marketing support and gathering information, they will be

able to provide operational support, including sales activities, technological services, and product introductions as well as technological guidance as the representative of Toyobo in the respective countries. Looking ahead, these subsidiaries will strengthen their capabilities for marketing activities in Europe and China, enhance collaboration with local partners, and accelerate the development of Toyobo's overseas activities.

For more information, contact:

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Note: This announcement is issued solely to give public notice of the purchases of the perpetual subordinated bonds issued by Toyobo and the perpetual preferred securities issued by its subsidiary. This announcement is not intended in any way to be a bid to conduct transactions or similar activities in securities in Japan or any other country or region.