

February 9, 2012 Toyobo Co., Ltd.

Strengthening Marketing Capabilities in Europe and China

With the objective of strengthening marketing capabilities in Europe and China, Toyobo has established Toyobo Europe GmbH (predecessor is the Toyobo Europe Office) and Toyobo China Co., Ltd. (predecessor is the Toyobo China Office). The details of these companies are as follows.

<u>Europe</u>	
Company name:	Toyobo Europe GmbH (abbreviation, TEG)
Establishment:	September 1, 2011
Address*:	Klosterstrasse 18, 40211 Dusseldorf, Germany
Telephone*:	+49-(0)211-976229-10
Facsimile*:	+49-(0)211-976229-29
Lines of business:	Manufacturing, processing, and sales of films and functional polymers, industrial materials, life science products, and textiles
Representative*:	Yoshihisa Yokota, President

*Same as the former Toyobo Europe Office

<u>China</u>

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Company name:	Toyobo China Co., Ltd. (abbreviation, TCH)	
Establishment:	September 27, 2011	
Address*:	Room 2003/2008, 20th Floor, Shanghai International Trade	
	Center, 2201 Yan An Road (West), Shanghai 200336, China	
Telephone*:	+86-21-6270-7535/-7536	
Facsimile*:	+86-21-6270-7538	
Lines of business:	Sales of films and functional polymers, industrial materials,	
	life science products, and textiles	
Representative*:	Ryuji Ito, Chairman and Managing Director	
*Same as the former Toyobo China Office		

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As a result of the establishment of these companies, in addition to their activities heretofore of providing marketing support and gathering information, they will be able to provide operational support, including sales activities, technological services, and product introductions as well as technological guidance as the representative of Toyobo in the respective countries. Looking ahead, these subsidiaries will strengthen their capabilities for marketing activities in Europe and China, enhance collaboration with local partners, and accelerate the development of Toyobo's overseas activities.

For more information, contact: The Toyobo Public Relations Group pr_g@toyobo.jp